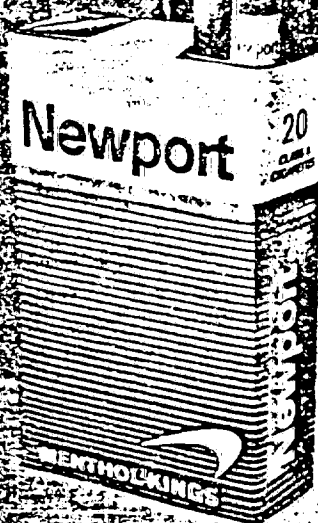


*Alive
with pleasure!*
Newport



*After all, if smoking
isn't a pleasure,
why bother?*



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

1005052469

17 mg. "tar," 1.1 mg. nicotine av. per cigarette - TC Report January 1980.

TIME 6/23/80